

John W. Conroy, K.C., Conroy & Company

John is one of Canada's most respected legal cannabis advocates. His direct contribution to the reform of Canadian cannabis legislation started shortly after he was called to the British Columbia Bar in 1972. He has appeared on this issue before various Parliamentary and Senate Committees, incorporated the National Organization for the Reform of the Marijuana Laws in Canada (NORMLCANADA) in 1977 and the BC Compassion Club Society in 1997.

Over the years he has been counsel to numerous well-known members in the cannabis community, including acting as lead counsel in the historic medical marijuana case, Allard vs. Canada. John also appeared as counsel in the Supreme Court of Canada on behalf of the Vancouver Area Network of Drug Users that kept open the Vancouver supervised injection site.

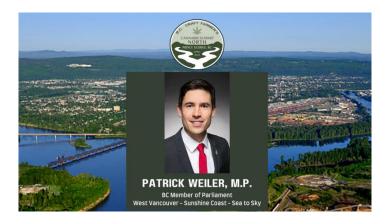




### Mike Schilling, CEO of Community Savings Credit Union

Mike has been CEO of Community Savings since 2018. Community Savings is celebrating 80 years of service to British Columbians in 2024. Thanks to Mike's leadership, Community Savings is the largest provider of banking services to BC's cannabis sector, across growers, producers, retailers and ancillary businesses. Mike is a vocal advocate on creating the right policy environment and banking infrastructure for the legal cannabis industry.





#### Patrick Weiler, MP

Patrick Weiler is the Member of Parliament for West Vancouver – Sunshine Coast – Sea to Sky Country. Before entering politics, Patrick was an environmental and Aboriginal lawyer and international development professional with deep roots in the communities which he has been representing in Parliament since 2019.

During his career, he has supported governments around the globe to improve the management of aquatic ecosystems as well as the governance of natural resource sectors on behalf of the United Nations and other international development agencies. Patrick has represented First Nations, municipalities, small businesses and non-profits on environmental and corporate legal matters within this riding, throughout British Columbia and around the world. Patrick is an alumnus of the University of British Columbia's Faculty of Law, where he received his Juris Doctor degree a few years after completing his Bachelor of Arts program at McGill University. Committed to investing in our economy, Patrick understands that responsible development must take diverse viewpoints into account, advance reconciliation with Indigenous peoples, and safeguard our environment to secure a bright future for current and future generations.

Patrick is a strong and knowledgeable voice for credible action on climate change, which includes taking measures to mitigate our greenhouse gas emissions so that Canada meets and exceeds its obligations under the Paris Agreement, building healthier and more resilient communities, and ensuring that Canadian business will seize on the immense economic



opportunities in the transition to the clean economy of the 21st century. To that end, Patrick worked closely with the Minister of Environment and Climate Change to pass into law Bill C-12, our net-zero emissions accountability act.

In his second term, Patrick has been on the Standing Committee on Environment and Sustainable Development and the Standing Committee on Indigenous and Northern Affairs. He currently sits on the Standing Committee on Finance and is the co-chair of the All Party Parliamentary Tourism Caucus, where he has been a strong advocate of measures to support the tourism sector through the pandemic and ensuring that tourist communities can reach their full potential.





#### Dr. Susan Dupej, PhD

Dr. Susan Dupej is a Social Sciences and Humanities Research Council (SSHRC) of Canada Postdoctoral Fellow, sessional lecturer, and nominated graduate faculty in the School of Hospitality, Food and Tourism Management (HFTM) at the Lang School of Business and Economics, University of Guelph, Ontario, Canada.

Dr. Dupej is an economic and tourism geographer broadly interested in spaces of production and consumption, tourism value-chains and responsible tourism. Her current research investigates the social and economic implications of cannabis legalization on the tourism industry in Canada and the United States. Currently, her projects investigate cannabis tourism supplier best practices, social responsibility as an approach to cannabis tourism, motivations and interests of the 'canna-tourist', the potential added-value of farmgate, and opportunities for cannabis agritourism in Canada.

Recently, Dr. Dupej taught a variety of graduate and undergraduate tourism courses including: Responsible Tourism, International Tourism, Foundations in Tourism and Hospitality Theories and Qualitative Methods for Social Science Research.



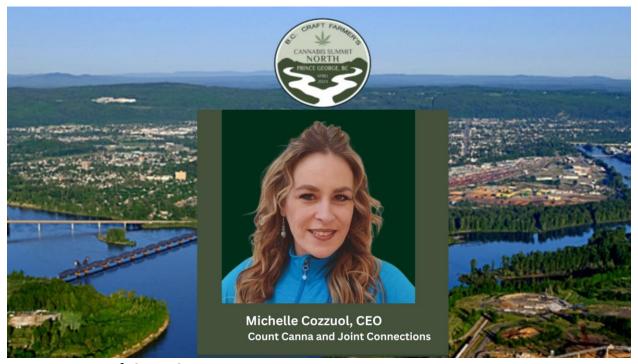


Image courtesy of: Count Canna.ca

### Michelle Cozzuol, CEO, Count Canna Inc. & jointconnections.ca

Michelle, a pioneering force in the cannabis industry, is set to take the stage as a distinguished speaker at the 2024 BC Craft Cannabis Summit. With a dedication to innovation and cannabis industry advancement, Michelle is also leading the **BC Caravan "Road Back to Legacy" Tour**, showcasing over 30+ brand labels of BC Bud from the Island to Prince George en route to the Summit. The journey concludes with a live drop at Epik Products retail 356 George St. at 4:20pm on Friday, connecting, promoting, and sharing. Reach out to Michelle and follow the BC Caravan Tour here.



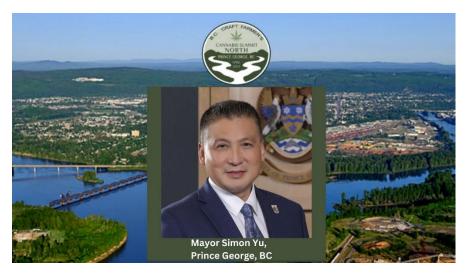


Image courtesy of: Prince George City Hall

### Mayor Simon Yu, City of Prince George

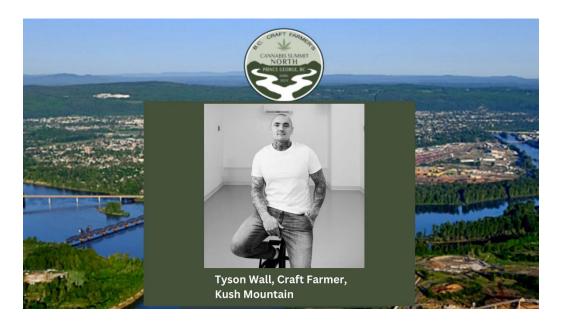
Mayor Simon Yu has been an active member of the Prince George Community for nearly 50 years.

Mayor Yu's scope of work and community involvement includes:

- Director for University of Northern British Columbia
- Director for the Prince George Airport Authority
- Founding committee member of Woodwords Initiative

Mayor Yu is a professional engineer who has taught engineering at College of New Caledonia and he had an active consulting engineering business servicing the Northern B.C. region prior to becoming the Mayor of Prince George.





### Tyson Wall, Craft Farmer

Co-op Member, Kush Mountain, was founded in 2022 by Tyson Wall and Chad Chisan in their hometown of Prince George. This owner-operator duo is aided by Justine Wall, Kush Mountain's quality assurance and regulatory professional.

Nestled into the banks of the Nechako River is their 20,000-square-foot facility, currently housing micro-cultivation and micro-processing with room for expansion. Their product represents the unique culture and lifestyle of Northern BC while honouring the legacy growers who paved the way throughout British Columbia.

Tyson epitomizes excellence in the craft cannabis industry. As a licensed micro-cultivation and processing facility, Kush Mountain specializes in curating high-quality craft "BC Bud." With his deep industry knowledge and unwavering commitment to quality, Tyson is poised to make an impact at the BC Craft Cannabis Summit. Scheduled to speak at 9:00am on Saturday as part of the "Perspectives: The Front Line of BC Cannabis" session, Tyson will distill years of industry experience into an insightful talk. Attendees can anticipate valuable insights into the challenges and opportunities facing BC cannabis producers directly from the front line. Don't miss this opportunity to hear from one of the industry's foremost experts.





### Colin Carson, CEO, Tourism Prince George

Colin was born and raised in Prince George and has been working for Tourism PG for the last 6 years, stepping in as CEO 2021. Colin is passionate about all things Prince George and Northern BC and is proud to call the area home.

In addition to his leadership at Tourism Prince George, Colin also assumes the role of Vice-Chair on the Board of Directors for the BC Destination Marketing Organization Association, furthering his commitment to advancing tourism initiatives across the province.





Lisa Hoy, Co-founder, The Hazy Camper

Lisa is a passionate advocate for premium, consistently dosed cannabis edibles. Alongside her sister, Andrea, Lisa embarked on this journey fueled by their personal experiences with breast cancer diagnoses. Both found solace and relief from the side effects of treatments and medications through cannabis edibles. Their mission is to make high-quality products accessible to both medical patients and recreational users alike. At the upcoming event, Lisa will share her insights from a microprocessor perspective, offering a front-line view of the cannabis industry in BC, particularly focusing on craft cannabis.





### Andrea Hoy, Co-founder, The Hazy Camper

Andrea will take part in the Saturday afternoon session on Compassionate Cannabis. As a panelist, she brings a wealth of knowledge and experience to the discussion on ongoing medical access to cannabis. The panel will discuss critical questions about the relevance of special medical access post-prohibition, the potential role of medical access in addressing the overdose crisis, and the necessity of maintaining a medical access program. Andrea's insights will contribute to a comprehensive exploration of compassionate cannabis practices.