



BC Craft Farmers Co-Op Member and Supporter Survey

August 10 – August 12, 2021

BC POLICY: FARM GATE CANNABIS SALES

(67 responses)

- 1. Which cannabis products should you be able to purchase at the farm-gate retail store?**
 - Only cannabis products originating from the farm - **24%**
 - Cannabis products originating from the farm and cannabis products originating from a small number (less than 5) other craft B.C. farms – **36%**
 - Cannabis products originating from the farm and any other cannabis products available for sale in B.C. – **40%**

- 2. Thinking of the location of the craft farmers' farm-gate retail stores, what do you prefer?**

Select all that apply

 - Store immediately adjacent to the farm – **72%**
 - Online, home delivery – **66%**
 - An alternative seasonal location where one or a limited number of other craft farmers can sell their products together – **60%**
 - Store within a reasonable close proximity to the farm – **46%**

- 3. Thinking of the number of farm gate licenses in BC, which approach do you prefer?**
 - One production retail store license per farm – **57%**
 - One production retail store licence per license holder – **19%**
 - Unsure – **24%**

- 4. Should craft farmers be able to sell merchandise or branded products on-site?**
 - Yes – **96%**; No – **4%**

- 5. When should the BC government implement these policies?**
 - As soon as possible (Fall 2021) – **79%**
 - Winter 2021-22 – **6%**
 - Spring 2022 – **12%**
 - Fall 2022 – **3%**

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BC POLICY: FARM GATE CANNABIS CONSUMPTION

(37 responses)

- 1. Should consumers be able to safely sample craft cannabis products at the farm-gate retail location?**
 - Yes, in a dedicated indoor space and outdoors – **78%**
 - Yes, but only outdoors – **22%**
 - No – **0%**

- 2. Should you be able to sample non-cannabis products for on-site consumption, including food and beverages?**
 - Yes – **89%**; No – **3%**; Unsure – **8%**

- 3. Do you believe on-site craft cannabis consumption will improve the economic feasibility of farm-gate retail stores and enable new cannabis-related tourism and hospitality opportunities?**
 - Yes – **100%**; No – **0%**

- 4. In your opinion, what are the most important safety issues B.C. and licenced retailers need to address in association with implementing on-site consumption policies?**

Select two

 - Impaired driving – **57%**
 - Delayed onset from edibles – **46%**
 - Co-use of cannabis and other substances such as alcohol – **41%**
 - Over-consumption – **24%**
 - Workplace injuries and insurance liability – **19%**
 - Staff exposure to second hand smoke – **11%**
 - Other - **3%**

- 5. When should the B.C. government implement these policies?**
 - As soon as possible (Fall 2021) – **84%**
 - Winter 2021-22 - **3%**
 - Spring 2022 – **11%**
 - Fall 2022 – **3%**

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